

WHY CLIENTS CHOOSE KOWABUNGA!?



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Why Choose KowaBunga!?

These are actual comments from KowaBunga! customers about the reasons they decided to go with MyAP over other solutions. See for yourself what others are saying...



QUESTION: WHAT OTHER SOLUTIONS DID YOU EVALUATE?:

I was running the program through Be Free for two years, and I decided to shop around for a technology that would cut costs and still offer a high level of quality and service. I evaluated CJ, LinkShare, and MyAP before ultimately migrating to MyAP.

QUESTION: WHAT WAS THE DECIDING FACTOR IN PURCHASING MYAP?:

It was a combination of an attractive pricing structure, a solid backend, and intuitive front-end, and a fantastic group of people in sales, marketing, support, etc.



QUESTION: WHAT OTHER SOLUTIONS DID YOU EVALUATE?:

Direct Track was our previous solution. I've also worked with Commission Junction and various other programs.

QUESTION: WHAT WAS THE DECIDING FACTOR IN PURCHASING MYAP?:

The fact that it completely integrates with our backend to be so accurate it's almost scary, and KowaBunga!'s patience and willingness to customize the whole thing according to our very particular tastes.

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QUESTION: WHAT OTHER SOLUTIONS DID YOU EVALUATE?:

Link Share, Commission Junction and BeFree, before BeFree acquired Commission Junction.

QUESTION: WHAT WAS THE DECIDING FACTOR IN PURCHASING MYAP?:

I felt comfortable with your staff and I like your model better than the others. We were looking for hosted software more so than a company to own and manage our affiliate relationships.



QUESTION: WHAT OTHER SOLUTIONS DID YOU EVALUATE?:

We looked at Be Free, Commission Junction, Associate Track, Link Share and many others.

QUESTION: WHAT WAS THE DECIDING FACTOR IN PURCHASING MYAP?:

My Affiliate Program software was highly recommended by the guru's in the affiliate industry. The software was easy to set up yet highly customizable enabling us to create our own affiliate brand.

We could also control all communication tools with Affiliates - which you can't do with Commission Junction as example.

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QUESTION: WHAT OTHER SOLUTIONS DID YOU EVALUATE?:

All of them.

QUESTION: WHAT WAS THE DECIDING FACTOR IN PURCHASING MYAP?:

Price, ease of use, convenience and simplicity of set-up.



QUESTION: WHAT OTHER SOLUTIONS DID YOU EVALUATE?:

Link Share, Commission Junction? Other? Link-Share, CJ, Share a Sale.

QUESTION: WHAT WAS THE DECIDING FACTOR IN PURCHASING MYAP?:

Price and ease of implementation.

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QUESTION: WHAT OTHER SOLUTIONS DID YOU EVALUATE?:

We looked at all other affiliate programs, including Link Share, CJ, BeFree, Share-a-Sale, and many others.

QUESTION: WHAT WAS THE DECIDING FACTOR IN PURCHASING MYAP?:

It was an easy decision to go with KowaBunga!'s My Affiliate Program software because of the knowledgeable staff, high performance software, reporting/tracking features as well as short and long term cost effectiveness.

This is the most efficient software for affiliates that exists.

Table for Six™

QUESTION: WHAT OTHER SOLUTIONS DID YOU EVALUATE?:

Commission Junction, AssociatePrograms.com.

QUESTION: WHAT WAS THE DECIDING FACTOR IN PURCHASING MYAP?:

Superior and flexible tracking/affiliate management technology providing the fastest means to build link popularity while managing and controlling all of our online marketing initiatives.